

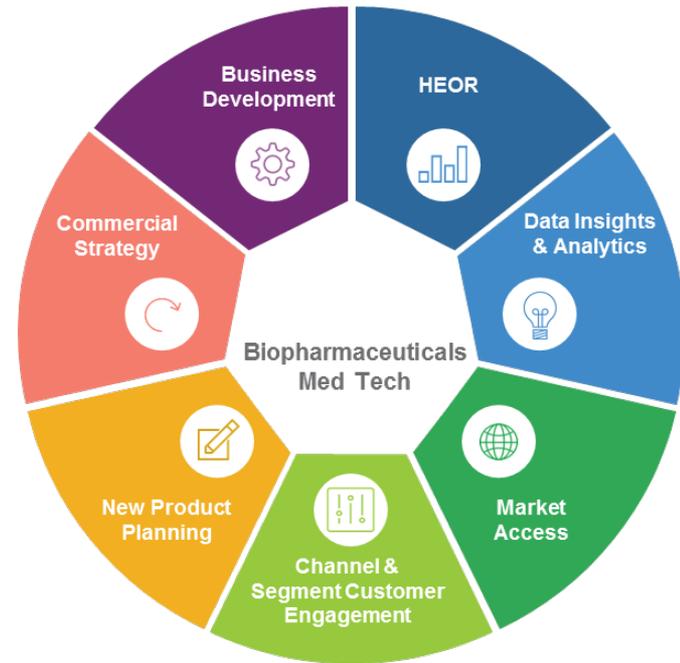
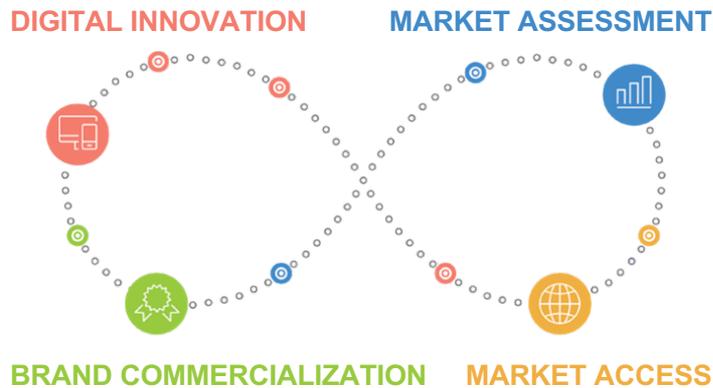
About DRG Consulting



DRGC Capabilities Overview

Decision Resources Group (DRG) is a global information and technology services company that provides proprietary data and solutions to the healthcare industry

DRG Consulting (DRGC) partners with both the biopharmaceutical and medical technology industry to support commercialization & patient access across a variety of functions



DRG helps leading healthcare companies improve performance by providing the industry's best data, analytics, and consulting services



Life Sciences

DRG works with 48 of the top 50 life sciences companies across the world



Med Tech

DRG works with 17 of the top 20 medical device companies across the world



Payers/Providers

DRG works with 8 of the top 10 payers in the United States and most of the leading US health systems

Team of renowned experts on healthcare issues, trends, and data from **13 heritage brands**



DRG Consulting (DRGC) translates DRG's rich healthcare data assets into solutions for industry's key strategic business questions

DRG Consulting is the trusted partner for navigating the complex global healthcare environment with forward-thinking perspectives. With a commitment to genuine client collaboration, we combine deep domain expertise and data driven analysis to deliver relevant insights and customized, actionable solutions for our clients.

DRG Content Assets and Domain Expertise

Therapeutic Category Expertise

Payer Customers and Decisions

Global Market Perspective for Key Countries

Leveraged on a per project basis

DRG Consulting Core Capabilities

DRGC's team of professionals consists of 80+ consultants who have access to 200+ domain experts and the full spectrum of DRG data and information assets

Pre-Launch & New Product Planning

- Product and Market Planning
- Clinical Development Strategy and Planning
- Health Economic Evidence Development

Product Launch & Lifestyle Management

- Value Communication Strategy and Development
- Global Market Access, Pricing and Commercial Strategy
- Competitive Strategy

Portfolio Strategy

- Franchise/Therapy Area Strategy and Planning
- Portfolio Management and Acquisition Strategy
- Segment Strategy and Health Policy

DRGC-client partnerships form the foundations of our successful analysis and fulfilment of client requirements



Data-enabled

- Access to best-in class DRG data
- Expertise in secondary data research across geographies
- Multi-method, cross-stakeholder insight generation



Globally Minded

- >150 global P&MA projects delivered, each involving multiple target markets
- Extensive leadership experience in P&MA at all stages of product development across disease areas and geographies



Reactive & Timely

- Collaborative and flexible engagement approach
- Emphasis on accountable yet pragmatic project management



Bespoke Results

- Development of actionable strategies & recommendations
- Communications and deliverables tailored to commercial needs

DRGC helps clients navigate complex global healthcare environments and challenges using its domain expertise and forward-thinking perspective

Global P&MA Challenge

- Despite their differences, all markets face common challenges that impact on receptivity to new health products and innovations
- Payers implement a variety of mechanisms in response to any particular challenge, which further adds to the heterogeneity amongst global markets

DRGC's Understanding

- DRGC harnesses best-in-class data to identify the challenges facing our clients and furthers insight with innovative and high quality solutions and support to our global P&MA clients

